Capability Statement

Lee Kelley Creative Group (LKCG) is a veteran-owned small business specializing in federal executive leadership development, executive coaching, and Senior Executive Service (SES) readiness. Grounded in the Executive Core Qualifications (ECQs) and informed by 18 years of experience, LKCG helps current and aspiring federal executives bridge the gap between ECQ theory and practical executive leadership, strengthening the enterprise leadership competencies required for success at the senior executive level.

LKCG partners with federal agencies to deliver executive coaching, ECQ strategy, executive readiness analysis, SES resume development, executive interview preparation, and cohort-based leadership development. Through individualized coaching and practical application, leaders identify developmental priorities, strengthen executive presence, and apply enterprise leadership principles to real-world organizational settings.

CORE CAPABILITIES & AREAS OF EXPERTISE

→ Developed, led, and facilitated more than 40 executive leadership development programs supporting more than 600 aspiring executive leaders across multiple federal agencies, including 15+ NASA Prep for the SES cohorts. Selected to deliver executive leadership development for NASA over four consecutive years.

→ Facilitated executive leadership development for more than 200 Department of the Army and Navy leaders, supporting the Bridging the Gap Executive Development Program through executive readiness, ECQ strategy, and executive interview preparation.

→ Executive readiness analysis, ECQ strategy, developmental gap analysis, and individualized coaching to strengthen enterprise leadership capabilities and accelerate executive growth.

→ SES resume strategy, executive narrative positioning, and interview preparation, personally supporting more than 1,000 federal leaders and contributing to the development of more than 5,000 SES candidates through executive writing team leadership.

EXPANDING CAPABILITIES

LKCG's executive development offerings are strengthened by Lee Kelley's Associate Certified Coach (ACC) credential through the International Coaching Federation (ICF); planned incorporation of Everything DiSC as a workplace-focused behavioral assessment; and development of the Kelley Federal Executive Readiness Index, a proprietary developmental self-assessment informed by the current ECQs. Together, these capabilities complement LKCG's coaching and leadership development services by helping leaders deepen self-awareness, identify priorities, strengthen executive evidence, and translate insight into focused action.

DISTINGUISHING EXPERIENCE

TRAINING COHORTS and AUDIENCES include GS-15s and SES candidates; program managers; senior leaders; technical experts; scientists; engineers; PhDs, astronauts; lawyers; military leaders up to the four-star level; and nationally recognized subject-matter experts.

AGENCIES TRAINED include National Aeronautics and Space Administration; Department of Homeland Security; Department of Veterans Affairs; Veterans Health Administration; Department of Defense; Bureau of Indian Affairs; Department of Transportation; Air Force Reserve Command; Department of the Army; and Department of the Navy.

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